

case study

Theory of Change & Logic Model Development

Helping Southeast Youth & Family Services (SEYFS) Connect Mission to Measurable Impact



OPPORTUNITY

Southeast Youth & Family Services (SEYFS) provides a wide range of mental health, early learning, and family support services designed to strengthen children, youth, and families. As the organization continued to grow, leadership sought a strategic framework to align programs, clarify outcomes, and better communicate impact.

SEYFS partnered with Dynamic & Innovative Research Solutions (DIRS) to develop a Theory of Change and Logic Model that would align programs, clarify intended outcomes, and create a shared roadmap for strategic planning, evaluation, and future funding efforts.

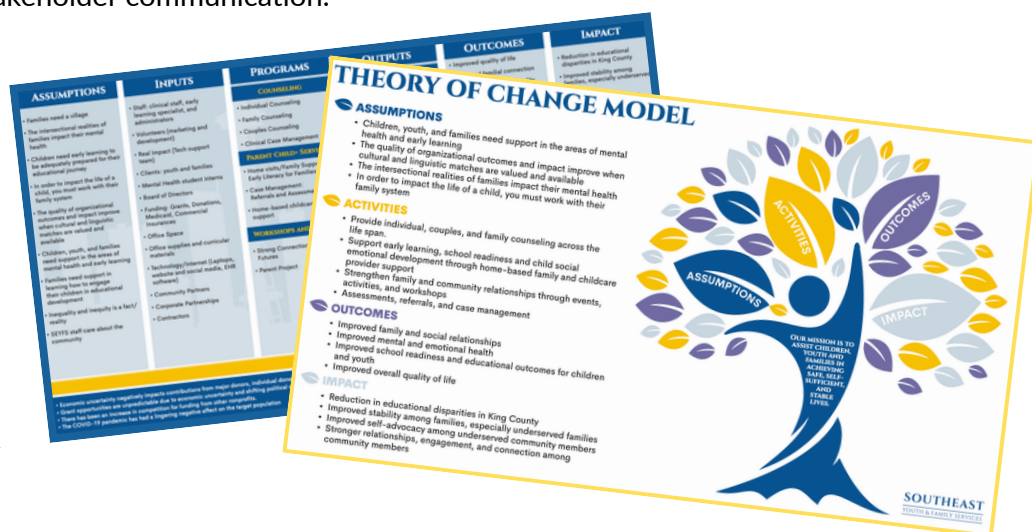
OUR APPROACH

DIRS collaborated with SEYFS to develop a Theory of Change and Logic Model that aligned the organization's mission, programs, outcomes, and long-term impact. Together, these tools created a practical framework for strategic planning, evaluation, and stakeholder communication.

OUTCOMES

The new framework helps SEYFS:

- Align programs around shared outcomes.
- Strengthen grant and funding efforts.
- Support ongoing evaluation and improvement.
- Clearly communicate community impact.



“The support we received in organizing our electronic filing systems helped streamline our processes and create a more effective system for managing information.”