

case study

Theory of Change & Logic Model Development

Helping Post 84 Connect Outdoor Education & Youth Leadership to Measurable Impact



OPPORTUNITY

POST 84 provides accessible outdoor education experiences designed to build environmental awareness, leadership, self-confidence, and a sense of belonging among high school students. The organization needed a clear framework to connect its programs and resources to measurable outcomes and long-term community impact.

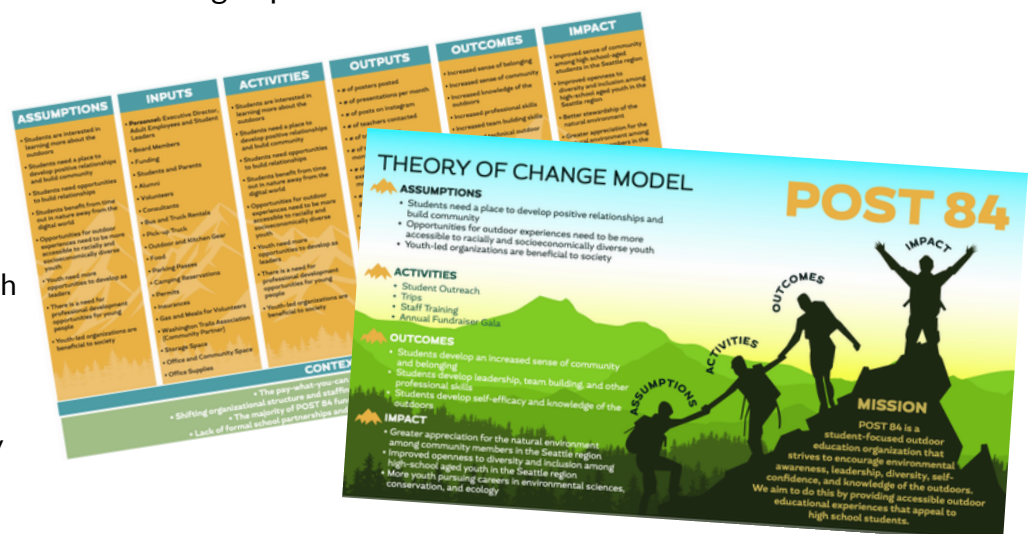
OUR APPROACH

DIRS partnered with POST 84 to develop a Theory of Change and comprehensive Logic Model that connected the organization's mission, resources, activities, and intended outcomes. The frameworks captured both program goals and the external conditions influencing POST 84's work, creating practical tools for planning, evaluation, and communicating impact.

OUTCOMES

The new framework helps Post 84:

- Align programs around shared outcomes.
- Define measures of youth growth and engagement.
- Strengthen evaluation and organizational planning.
- Clearly communicate community and environmental impact.



“From our initial connection with Gillian through our work with Chris, the DIRS team was responsive and wonderful to work with. Chris brought enthusiasm, curiosity, and attention to detail, taking the time to understand POST 84 and apply his expertise to our unique programs and processes.”